

Every Student Succeeds with STEM Elevating Teacher Voice Toolkit

As states continue to develop new plans under ESSA, all members of the STEM community – and particularly teachers – have an opportunity to (1) share why STEM learning is essential to a well-rounded education and (2) highlight the individual stories from classrooms and programs about why STEM is meaningful to students.

Over the next week, we will be elevating teacher voice and stories via Twitter. We want to hear from you! Why is STEM working in your program? Why is STEM learning meaningful to your students?

This toolkit provides you with tips for sharing your STEM stories, as well as celebrating the STEM successes happening in your classroom. See below for information about (1) the ask, (2) how to take action, and (3) sample tweets. The toolkit includes the following sections:

- Tips for Teachers
- <u>Tips for Organizations</u>

Follow @success_STEM on Twitter or visit www.successwithSTEM.org for more information!



Tips for Teachers

We want to hear from you! Why is STEM learning meaningful to your students?

Now more than ever, kids need to learn how to think critically and flexibly. Great STEM learning not only promotes equity and opportunity for all students, it opens doors to support tomorrow's citizens, innovators, and problem-solvers.

Below is an opportunity to amplify your voice on why STEM matters and how STEM is an important part of a student's education.

The Ask:

- Share your STEM stories
- Celebrate the STEM successes that are happening in your classroom
- **Answer the question**: Why is STEM learning meaningful to your kids?

Take Action:

- 1. **Share your experience** about how STEM is impactful in your classroom or program.
- 2. **Engage online** by answering the question on Twitter: Why is STEM learning meaningful to your students?
- 3. **Use the hashtag** #successwithSTEM
- 4. **Be creative** with your responses. Share videos or photos help everyone see what STEM looks like in your classroom.

Sample Tweets:

Here are questions that you can build your responses from:

- Why is STEM learning important for your students?
- Why do you teach STEM?
- What does STEM look like in your classroom?
- What do your students need to support their STEM education?

Feel free to also use these tweets as a starting point:

- #STEM education helps ensure my students have the skills they need to succeed. Learn more about my program/school at: LINK #successwithSTEM
- Great #STEM learning like that happening at PROGRAM/SCHOOL opens doors that create tomorrow's leaders & innovators #successwithSTEM



Tips for Organizations

Below are several tips you can use as you: (1) elevate teacher voices in STEM conversations and ESSA implementation, and (2) highlight STEM stories from classrooms and programs.

How to Amplify Teacher Voices:

- 1. **Ask your members** via Twitter: Why is STEM learning meaningful to kids?
- 2. **Retweet** responses from teachers and members.
- 3. **Share responses** with policymakers and decision-makers.
 - a. Tweet at Chiefs and Governors to show STEM successes taking place in their states.

Sample Tweets:

- Teachers: we want to hear from you! Tell us why is STEM learning meaningful to your kids? #successwithSTEM @success_STEM
- Teachers: we're asking what #STEM means to you and your students! Share your stories today. #successwithSTEM @success_STEM
- Prioritizing #STEM education under #ESSA means supporting our STEM teachers, too! Get involved with #successWithSTEM. @success_STEM
- Retweet to show your support for #STEM teachers making a difference in students' lives! #successWithSTEM @success_STEM
- Let's make sure #STEM teachers have the resources they need to prepare our students for the future. #successwithSTEM www.successwithstem.org

Social Sharable:

